

Valley/Bridge House, Inc.



Bridging the Gap Between
C.A.R.F. Accredited Agency
DHMH

28 & 30 S. Broadway
Phone: 410-675-7765

Addiction and Recovery
Licensed by the State and
United Way Participant

Baltimore, MD 21231
Fax: 410-675-9410

ORGANIZATION STRATEGIC PLAN

MISSION:

It is the mission of Valley/Bridge House, as an agency, to provide a comprehensive program of Addiction Treatment Services to empower and improve the quality of life for our clients and their families.

For almost 70 years, Valley /Bridge House Inc. has held out the hand of hope to individuals who fight the disease of alcoholism and substance dependence. Our goal is to provide support and services that help bridge the gap between addiction and recovery, so that our clients have the best chance at regaining their independence.

VISION:

Valley/Bridge House's vision is to promote change, growth and wellness to our clients and their families.

BASIC ASSUMPTIONS:

The following is a list of the basic assumptions the Strategic Planning Committee determines are pertinent to the healthcare arena that will impact our facility, and those assumptions that are specific to our facility:

- Federal mandates and state initiatives will continue to increase the focus of quality healthcare.
- Timely, efficient and effective client care services have the potential to lower healthcare costs and shorten length of treatment.
- Valley/Bridge House considers quality client care and services and organizational ethical and moral obligation to the community and the healthcare arena.
- Valley/Bridge House incorporates accountability mechanisms to validate continuous improvement in quality of care endeavors.
- Valley/Bridge House collaborates with other governmental, healthcare and professional agencies and essential components in accomplishing complementary approaches to quality care and services.
- Valley/Bridge House considers optimum staff job satisfaction and "pride of workmanship concepts" for all employees as an integral component of the provision of quality care and services.



STRENGTHS:

- Staff well credentialed experienced and trained in addictions counseling.
- Longevity of treatment services and the solid reputation of Valley/Bridge House.
- Community partnerships with local area hospitals, churches and other treatment facilities.
- Active agreements with Morgan State University School of Social Work, Coppin State University and The University of Maryland School of Social Work, for undergraduate interns.
- Historical facility utilization at or near capacity.
- Well established, active and credentialed Board of Directors.
- Full clinical and somatic staff available.

WEAKNESSES:

- Funding is currently limited to Municipal and State Agencies.
- Facility constraints limit capacity.

IDENTIFIED NEEDS:

In order to accomplish the mission, Valley House has developed a Strategic Plan with the following agency goals:

- Increase quality behavioral health service delivery throughout our community to support every opportunity to achieve wellness and recovery.
- Provide services to foster independent living and improved quality of life.
- Provide support systems for recovery and integration into the community.
- Provide culturally appropriate services with an emphasis on client needs.
- Maintain all CARF, DHMH, HIPPA and 42 CFR requirements.
- Demonstrate accountability through a plan of continuous performance improvement that includes client outcomes as a key indicator of effectiveness.
- Implement an aggressive staff professional development and retention plan.
- Maintain a strong financial position.
- Integrate technology to effectively and efficiently serve the community as a behavioral health service provider.
- Develop a plan for expansion of facilities to include more available beds and space for needed office expansion and file retention.

